

Jenny is a seasoned global marketing leader with over 20 years of experience in pharmaceutical and healthcare industry. Her passion and focus revolves around Women's Health, partnering healthcare professionals, business leaders, and key opinion leaders to improve the lives of women across all life stages - from reproductive health to menopause and beyond.

With a career spanning multiple continents, being extensively involved in brand building, marketing strategy, product and innovation development, Jenny brings a unique perspective that integrates clinical insights with the unmet needs of consumers and patients. She had led many launches and lifecycle management of products in gynaecology, fertility, family planning, and hormonal therapies, deepening her appreciation of the importance to understand the priorities of various stakeholders involved and harnessing the commonalities to orchestrate towards a successful outcome.

At the heart of her work is a passion to address the unmet needs of women and advocating for a more personalised, science-based approach to health and improving their quality of life, especially in midlife women. She looks forward to the enriching interaction and discussion at the Genii Longevity 2025 Conference.