## **BRUNO PINA**

Bruno Pina is the CEO of Synapse, an international consulting firm specializing in healthcare innovation and strategy. He is also the co-founder and Global Executive Director of the European Longevity Hub, an initiative based in Portugal that brings together researchers, entrepreneurs, and investors with a common purpose: making well-being and longevity accessible to everyone, everywhere in the world.

With over 20 years of experience in global transformation, technology, and innovation projects, Pina has held executive roles at companies such as AstraZeneca, McKinsey & Company, and IBM, leading transformation projects in various regions such as Latin America, North America, Europe, and Asia.

Pina also works as an angel investor, mentor, and strategic advisor, supporting healthcare companies and startups in sustainable growth. He is a guest lecturer in master's programs and has been a speaker for over 10 years.